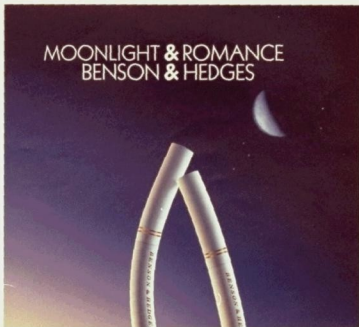


LEO BURNETT U.S.A.

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768-A3 RBQ. #M49130- "Moon Light & Romance"-PAGE 4/C BLD(5--5/8"x7 3/4") TV Guide 1



A MOMENT OF PLEASURE  
WITH THE 100MM CIGARETTE

SURGEON GENERAL'S WARNING: Smoking  
Causes Lung Cancer, Heart Disease,  
Emphysema, And May Complicate Pregnancy.

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © Philip Morris Inc. 1997

F. Parke/M. Moffett/A. Krohmer



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